













Men's Summer Suits and  
Straw Hats on Saturday  
at Half Price.

# SATURDAY SALE

Values in Ladies' Ready-  
to-wear Department for  
Saturday are very genuine

A casual glance at this page of sale items would probably interest you a little but a careful perusal of every item and a comparison of regular prices and sale prices will convince you that our Saturday Sales are real sales and mean money to you. We have some particularly strong lines for this Saturday. Try and shop in the morning for your own benefit.

## LADIES' NEW YORK TAILORED SUITS At Half Price and Less

\$25, \$30 and \$35 suits on sale at \$14.95. New York tailored cloth suits, evening capes, linen and duck suits bought at less than manufactured cost by our Mr. Ludwig who is now in New York, have just arrived and we are going to pass them on to you at like reductions. Bear in mind these are not old shop worn goods but are strictly new and in the very latest and most popular styles. The majority of the cloth suits are fall styles. You must make it a point to be here early Saturday morning for best choice.

\$25.00, \$30.00 and \$35.00 CLOTH SUITS AT \$14.95 PER SUIT.

31 only, Ladies' New York tailored suits, light and medium weight wool cloths, silk or satin lined, nicely made and trimmed in the very newest styles, all colors including black and in any size. The regular prices are \$25.00, \$30.00 and \$35.00 per suit. Our Saturday Sale Price.....\$14.95

LADIES' NEW YORK TAILORED SUITS, \$40.00, \$45.00 AND \$50.00  
VALUES ON SATURDAY AT \$22.50 PER SUIT.

New York tailored suits, fine wool cloths, also silks, all man tailored garments, made in the most approved styles, silk or satin lined, all colors and sizes. There are just 11 of these suits and they will sell quickly. Regular prices \$40.00, \$45.00 and \$50.00 per suit. Saturday Sale Price, per suit.....\$22.50

WHITE AND COLORED WASH SUITS, \$10.00, \$12.00 AND \$14.00 VALUES  
EACH ON SALE AT JUST \$6.95 PER SUIT.

Ladies' wash suits, in linen, duck, pique, poplin, etc., plain white, white with colored trimming and all colored, this season's newest styles. Splendid qualities and in all sizes. Regular prices \$10.00, \$12.00 and \$14.00 per suit. On Saturday, per suit.....\$6.95

LADIES' \$25.00 EVENING CAPES ON SATURDAY AT \$12.50 EACH.

LADIES' FINE MUSLIN NIGHT GOWNS, \$4.50 VALUES ON SATURDAY  
AT \$2.25 EACH.

Extra fine quality white muslin night gowns, nicely made and trimmed with fine val, lace and insertion, slip over style and short sleeves. Regular price \$4.50 each. On Saturday each.....\$2.25

60c SUMMER VESTS FOR LADIES AT 40c EACH.  
Ladies' fine line vests, fancy tops with short sleeves or sleeveless, all sizes. Regular price 60c each. On Saturday price, each.....40c

25c COTTON HOSE ON SATURDAY AT 15c PER PAIR.

Ladies' plain cotton hose in white and tan, all sizes. Regular 25c per pair. On Saturday, per pair.....15c

\$1.85 SHEETS, HEAVY WEIGHT ON  
SATURDAY \$1.30 PER PAIR.

Plain sheets, heavy weight, hemmed and full width. Regular price \$1.85 per pair. Saturday sale price, per pair.....\$1.30

25 PER CENT. DISCOUNT OFF ALL  
FANCY DRESS MUSLINS.

MEN'S \$2.00 NEGLIGEE SHIRTS TO SELL FOR 75c  
EACH.

Men's negligee shirts, in neat patterns, with cuffs attached or separate, all sizes. Regular prices \$1.25 to \$2.00 each. Our Saturday price, each.....75c

ALL STRAW AND PANAMA HATS AT HALF PRICE ON  
SATURDAY.

Men's ties, in good summer patterns. Regular price 50c and 75c each. On Saturday, each 25c

MEN'S SILK UNDERWEAR AND ODD GARMENTS AT  
HALF PRICE.

Men's cotton socks in fast black. Regular prices 35c per pair. Our Saturday price, per pair.....20c

Men's fine French halbrigan underwear. Regular \$2.50 per suit. Saturday, per suit.....\$1.75

\$1.35 SUMMER VOILES ON SATURDAY AT 95c PER  
YARD.

Stripe voile, 40 ins. wide, in summer weight, for waists and dresses. Colors, brown, green, blue in light and dark shades, with white, in stripe effect. Regular price \$1.35 per yard. On Saturday, per yard.....95c

SILK AND WOOL CREPE DRESS FABRICS, 75c VALUES  
FOR 50c PER YARD.

This is a nice fine cloth, in light weight for waists and dresses; also for evening wear, a good range of colors. Regular price 75c per yard. Our Saturday price, per yard.....50c

ALL LADIES' READY-TO-WEAR HATS  
ON SATURDAY AT HALF PRICE

ALL FLOWERS IN OUR MILLINERY  
DEPARTMENT AT HALF PRICE

Children's, boys' and girls' caps and tams. Regular price 75c each. Saturday, each.....25c

HERE'S ONE IN TOILET SETS.

6 only, Toilet sets, 10 pieces, in each set, fine ware, in colors, pink, blue, grey, etc. These sets sell regularly at from \$12.50 to \$14.75 per set. We offer them on Saturday at, per set.....\$5.95

## NOTABLE OFFERINGS FROM THE HOUSE-FURNISHINGS DEPT.

Cretonnes in floral and conventional patterns, a big assortment of colors. Regular 35c per yard. Saturday, per yd. 25c  
Red and green burlap for draping and upholstering, 1 yard wide, good quality. Regular price 35c per yard. Our special Saturday price, per yard.....25c  
Drapes, 3 yards long, in reds, greens and Roman stripe effects. Regular price \$1.00. Saturday, per pair.....\$3.00  
Nottingham, Irish point, cluny and battenburg lace curtains, in an endless variety of quality and design. Regular prices from 75c to \$15.00 per pair. On Saturday at 25 PER CENT. DISCOUNT OF REGULAR PRICES.

Comfortors, saten and silkline, covers in good patterns, cotton filled, all sizes. Saturday at 20 PER CENT. OFF REGULAR PRICES.

Inlaid linoleum, Greenwich quality, the best made, 2 yards wide, the very newest patterns. Regular price \$1.40 per square yard. Our Saturday price, per sq. yard.....\$1.10  
All carpets by the yard at 40 PER CENT. OFF REG. PRICES.  
20 PER CENT. DISCOUNT OFF ALL TRUNKS AND VALISES.

WHITE LINEN SUITINGS, EMBROIDERED AND EYELET EMBROIDERED  
75c VALUES AT 37 1-2c PER YARD.

The most popular material for summer suitings, in splendid quality and dainty designs. Regular prices 50c, 60c and 75c per yard. On Saturday, per yard.....37 1-2c  
Eyelet embroidered and figured linen suitings, 36 inches wide, in very fine quality. Regular prices \$1.00, \$1.25 and \$1.50 per yard. Sale price, per yard.....85c

MERCERIZED BROCADE VESTING CLOTH, 35c VALUES  
FOR 25c PER YARD.

Colored mercerized brocade vesting cloth, in new shades of blue, brown and linen shades, stripe effects. Regular price 35c per yard. On Saturday, per yard.....25c

\$3.00 MEN'S CANVAS SHOES AT \$1.75 PER PAIR.

Men's white canvas lace shoes and oxfords, in all styles and sizes. Regular prices \$2.50 and \$3.00 per pair. To clear on Saturday at, per pair.....\$1.75

WOMEN'S FINE KID OXFORDS, REGULAR \$2.25 PAIR,  
ON SATURDAY AT \$1.75 PER PAIR.

Ladies' fine dongola kid oxfords with patent tips, new lasts, all sizes. Regular \$2.25 per pair. On Saturday, per pair.....\$1.75

LADIES' OZE SLIPPERS, IN COLORS, \$4.00 VALUES  
FOR \$2.75 PER PAIR.

Ladies' Oze slippers for summer wear, colors, black, brown, green, purple, red, blue, grey, etc. Regular price \$3.50 and \$4.00 per pair. On Saturday, per pair.....\$2.75

CHILDREN'S STRAP SANDALS, REGULAR \$1.25 PAIR,  
ON SATURDAY 95c PER PR.

Children's Roman sandals, in sizes 3 to 10, good wearers for summer. Regular price \$1.25 per pair. Our Saturday price, per pair.....95c

MEN'S \$5.00 PATENT LEATHER SHOES AT \$3.75 PER PAIR.

Men's fine patent colt blucher cut lace shoes, in newest styles. Regular price \$5.00 per pair. On Saturday, for \$3.75

## Our Saturday Grocery Specials

Lime juice, Regular 50c bottles.  
Saturday for.....45c

Regular 90c bottles, Saturday  
for.....80c

Wagstaff's preserves, pears and  
plums, 20 oz. bottles, Regular 35c  
each, Sale price.....30c

Peanut butter, Regular 45c, Sale  
price.....35c

French beans in glass, Regular  
35c, Saturday.....25c

Webb's chocolates, strictly fresh  
Regular 50c, Saturday, per lb. 35c

Kolony tea in bulk, Regular 45c  
lb. In quantities of 5 lbs. or more  
on Saturday, per lb. ....38c

Valencia oranges, Regular 50c  
doz., Saturday, per dozen.....45c

Valencia oranges, Regular 40c  
per doz., Sale price, per doz. 35c

OUR GROCERIES ARE ALWAYS FRESH

ODDS AND ENDS OF FLOOR OILCLOTH  
AT 25c PER SQUARE YARD.

A few odd pieces of floor oilcloth,  
in all widths up to 20 yards in  
length. On Saturday, per square  
yard.....25c

All  
Men's  
Straw  
and  
Panama  
Hats  
on  
Saturday  
at  
Half  
Price.

ALL CHILDREN'S WHITE  
MUSLIN DRESSES, AGES  
4 TO 12 YEARS, 25 PER  
CENT. OFF REGULAR  
PRICES ON SATURDAY  
ONLY.

A CORSET SPECIAL FOR  
SATURDAY.

W. B. Corsets, nicely  
made and trimmed, well  
boned, long hip, sizes  
from 24 to 27, Regular  
price \$2.25 pr. Saturday,  
price, per pair.....\$1.65

All  
Men's  
Two-  
Piece  
Summer  
Suits  
on  
Saturday  
at  
Half  
Price.

## \$20.00, 22.50 and 25.00 SUITS FOR MEN to sell on Saturday at \$15.75 suit.

Great Values.

Men's high class hand tailored suits—Fit-Rite make  
—in the very newest shades and patterns and most  
popular styles, perfect fitting suits with particular  
attention given to all the minor details of make which  
go so far in appearance, Regular prices \$20.00, \$22.50  
and \$25.00 suits. Our special price for Saturday,  
per suit.....\$15.75

All Men's Two-piece Summer  
Suits on Saturday at Half Price

See the  
Ladies' Suit Bargains in  
our Show Windows.

# THE ACME COMPANY, LTD.

CORNER JASPER AVENUE AND SECOND STREET.

We Close Every  
Wednesday Afternoon  
at 1 o'clock.



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**Thirteen Days**

of opportunity for saving money on best quality goods, eclipsing all previous efforts in value giving ever attempted by this or any other store in the west.

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**Impossible to Quote Prices in this Circular**

The reductions throughout the entire store will be the greatest every attempted, in fact, it would be impossible to mention even a small portion of the thousands of bargains to be had; nor could we expect you to believe them within the scope of possibility without seeing the goods and prices as they really are. Mere words convey but a slight idea of the importance of this great sale. Come expecting much and you will not be disappointed as your most vivid conception of value greatness would not do justice to the extremely low price concessions that will be in force for 13 days, commencing Saturday morning at 9 o'clock, July 24th.

To miss this sale means a positive loss of money to you, don't wait until the last moment but be one of the first at the door on the opening day, as the goods wanted by you are most wanted by all. Come early and get first choice.

**"Quality" the Paramount Question**

The high character of merchandise handled at this store makes it unnecessary to dwell upon this subject, it suffices to state that an absolute guarantee of satisfaction will be given to every purchaser. Every deal will be strictly on the square, none will be urged or persuaded to buy, our low prices will be simply irresistible and no one will go away empty handed after looking over the multitudes of money saving opportunities in men's reliable clothing, shoes and furnishing goods. One visit will convince even the most skeptical that our low prices have never been equalled in the mercantile history of Edmonton. No loss will be considered too great in making a complete clearance of our present stock and realizing the required amount of cash in the next 13 days. Come and get your share of this golden harvest of unparalleled savings.

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**Thirteen Days**

Great Clean Sweep Sale. Everything in the entire stock at Reduced prices without exception or reserve. Truly a most marvelous mercantile event that will appeal to all economical people in Edmonton and vicinity.

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"A QUICK DOLLAR IS BETTER THAN A SLOW FIVE-SPOT."---WM. SUGARMAN

**BIG CLEAN SWEEP SALE****WM. SUGARMAN'S****\$30,000 Stock of Clothing, Furnishing Goods and Shoes Offered at C-Slash Prices**

A Gigantic Mercantile Event that will surpass in Value Giving anything heretofore attempted in Alberta. Every article in the entire stock will be on sale at prices that will create intense excitement on the part of the buying public. All considerations of cost or value have been cast to the winds. "Sell the goods," are the orders that must be obeyed.

**The Big Knife Will be Kept Busy Cutting Prices. No Mercy Will be Shown in This Wholesale Price Wrecking Sale**

This sale will be of vital importance to every man and boy in a radius of 50 miles of Edmonton. Truly a ruthless and wanton sacrifice of High-Class Clothing, Shoes, Shirts, Underwear, Hosiery, Neckwear, etc. All former selling records will be shattered completely, all other sales will fade into nothingness.

**The Store Will be Closed Thursday and Friday, July 22 and 23**

During which time our staff of salespeople will work down prices and make necessary arrangements for the Great Clean Sweep Sale. No goods will be sold Thursday and Friday, wait for the opening

**Bargain Tables**

On our bargain tables, conveniently displayed for quick selling, you will find hundreds of useful articles at prices that are actually an insult to the quality of the goods. This is not an idle boast, but plain unvarnished truth which will emphasize the importance of this noteworthy and marvellous sale. We will not, and do not, want to make a farthing of profit during the 13 days. What we must do is to sell the goods even at a big loss of money in order to make room for our Fall and Winter stock. "It's an ill wind that blows nobody good." Our loss will be your gain. Come and assist in the distribution of these astonishing bargains. Come and enjoy this sumptuous bargain festival. Remember the opening day,

**Saturday, July 24th,  
9 a. m.**

**Come and Hush Your Dollar to the Large Load of Value It Has Ever Pulled**

Our entire stock of Men's clothing, Overcoats and raincoats will share the same fate as the goods in the store. The most sensational snaps ever department, shirts, hosiery, underwear, handkerchiefs and suspenders will go quickly at ridiculously low prices.

Mothers will do well to bring the purchase new outfits for them at about half price. Don't ponder or hesitate! Don't be a pessimist! Wake up! Get busy! Spruce up! Cheer up! Put your money on our merchandise—You'll Win. This is a SURE TIP and a SAFE BET. You will be a winner, Don't you

**Quick Action**

These are the words we want to impress upon your mind—Quick action means Dollars Saved. Wait spells Disappointment. Will you linger by the wayside, or will you heed these timely words and replenish your wardrobe with fashionable apparel at less than actual factory cost? If you value your money and are interested in your personal appearance and welfare, you should not and cannot afford to miss this sale. It's up to you to do your duty right now. Regardless of your taste or requirements, you will find the right thing here at about one half the price asked elsewhere for inferior merchandise. Investigate and you'll admit the truth of these statements in every particular. Courteous treatment to all whether visitors or purchasers.

**All Are Welcome****Sale Opens Saturday, July 24th, 9 a. m. and Continues for Thirteen Days**

**Look for the Big Red Sign. Make no mistake**

**WM. SUGARMAN****Edmonton, Alberta**

**Watch the Daily Papers for special announcements**

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**Thirteen Days**

of the Greatest Value giving ever known in Alberta, will make this sale an event that will linger long in the pleasant memories of the people.

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**A Plain Statement of Facts**

Every article will be marked in plain figures with prices lower than have ever been quoted on first-class merchandise. We are putting on this sale solely for the purpose of selling out all our summer goods utterly regardless of cost or values as we do not intend to carry over one dollar's worth of summer apparel if a low price will sell them. It's necessity that compels us to do this as our quarters are limited and we must make room for our mammoth purchase of Fall goods, which is now on the way. In converting our present stock into cash during this sale we expect to realize the ready cash with which to pay our bills and secure the discount thus enabling us to sell at a closer margin in the future and still further increase the business and prestige of this store. It will pay you to supply your present and future needs now. Don't wait.

**Please Do Not Confuse This Sale**

With the so called sales so extensively advertised by upstart concerns. Wm. Sugarman has been located in Edmonton many years and has never yet deceived the public and cannot afford to do so now as he considers a good name far above mere money. Every statement in this advertisement can be relied on with absolute confidence, earned by straightforward and square dealing with the public at all times. There is no hard luck story connected with this sale nor have we any undesirable, shop worn merchandise to work off on a credulous people. It's a bona fide offering of first-class goods—a masterly mercantile event that will create unbounded enthusiasm and crowd the store to its utmost capacity during the entire 13 days. A veritable bargain shower awaits your coming. Be wise to your own best interests and join the merry throng of prudent shoppers Saturday, July 24, 9 a.m.

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**Warning!**

Owing to the magnitude of this sale, unscrupulous concerns may try to mislead the public with so called sales and fictitious signs. Please remember the name and look for the big red sign at Wm. Sugarman's.

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# GIGANTIC CLEARANCE SALE

**Sensational Savings**  
FOR  
**Saturday Shoppers**

AT  
**Hudson's Bay Stores**

**Sensational Savings**  
FOR  
**Saturday Shoppers**

## A PAGE FULL OF STORE NEWS WORTH READING

**T**HE month of July is fast drawing to a close, but before the last day arrives our summer stock must be closed out, absolutely not a garment left to tell the tale of the slaughter. To this end we are determined; we have therefore priced the goods in such a manner that we haven't the slightest hesitation in saying that our expectations will be fully verified. Don't delay, come on Saturday and share in the best.

### A Big Bargain in Ladies' Tailored Waists \$1.50

This is a very special line and news which will be very welcome, especially now that there is such a big demand for tailored waists. We have them in white or colored, with collar and cuffs attached. **\$1.50**  
Special for Saturday

### A Special in Men's Colored Print Shirts 50c

"They can't be very much good at that price, you will probably be saying, but let us tell you that they are and that the price is nothing to go by. Come expecting to find shirts worth \$1.00 and then you will be about right. However, away they go **50c** on Saturday at

### Stirring Values in Ladies' Lawn Blouses

\$4.50 and \$5.00 Values for \$2.75

On Saturday we are throwing out several odd and broken lines in Ladies' lawn blouses, some of them are slightly mussed through the season's handling, but nothing to speak of, and certainly nothing to warrant such big price cutting. However, we are determined to clear them out no matter what the loss will be. Act quickly and join the throng of merry shoppers on Saturday. Your choice **\$2.75** for

### Boy's Wash Suits, to Clear, 20 Per Cent. Off

Mothers are generally at their wits end to know how to keep the expenses down on the schoolboys' clothing, but boys will be boys you know. And they will wear out their clothes no matter what you pay. Now we are coming to the rescue with the suggestion that a colored duck or print wash suit will be just the thing for the holidays, easy to wash and keep clean. See us on Saturday. **20 PER CENT. OFF REGULAR PRICES.**

### Great Sale of Ladies' Muslin Dresses Half Price

The predominating feature of this July sale will undoubtedly be this clearance of ladies' colored muslin dresses. When we tell you that we are offering \$6.50 to \$10.00 dresses on Saturday for \$4.35 we know that you will be interested. Lots more warm, sunny weather to come yet, not to speak of the summer vacation. This dainty summer apparel is of exquisite charm and beauty, perfect dreams of loveliness as one lady was heard to exclaim, and not without very good cause either. You must see them to thoroughly appreciate their beauty, style, and harmony of colors, not to speak of the careful workmanship. **\$6.50 \$4.35** to \$10.00 muslin dresses, on Sale Saturday at

"Another lot of colored muslin dresses, Regular \$4.50, \$5.00 and \$6.00 values will be cleared on Saturday at **\$2.95**

Of course you'll be here, but take our advice and come early. It would never do to be tardy when such exceptional bargains are being offered and then expect to share with those who had the foresight to come early.

### Extraordinary Values in the Men's Clothing Section

Men, you will do well to take advantage of this opportunity to save money. Our suits are renowned for reliability and are priced at the smallest margin of profit. Now we come to you with the announcement that we are going to simply slaughter the prices on Saturday by giving still greater reductions. Remember these suits are all new spring styles:—

Our Regular \$20.00 suits.	Sale Price	<b>\$14.75</b>
Our Regular \$16.50 suits.	Sale Price	<b>\$11.75</b>
Our Regular \$25.00 suits.	Sale Price	<b>\$19.75</b>

### Special Sale of Men's and Boy's Boots and Shoes

MANUFACTURERS' STOCK

On Saturday we are clearing out an immense quantity of men's and boys' boots and shoes which we secured at a very low figure direct from the manufacturer. The prices we are offering them at are far less than the original cost of production. Now this is the time to get a first class pair of shoes for a very low price. See front window for advertised lines. Look at these:—

Men's velour patent and oxford bluchers.	Regular prices \$5.50 and \$6.00.	On Sale	<b>\$3.50</b>
Men's patent leather and oxford oxfords.	Regular price \$5.00 and \$6.00.	On Sale	<b>\$3.50</b>
Boys' patent and oxford bluchers, sizes 1 to 5½.	Regular prices \$4.50 and \$5.00.	Sale Price	<b>\$3.25</b>
Boys' patent oxfords, sizes 1 to 5½.	Regular price \$4.50.	Sale Price, per pair	<b>\$2.25</b>

### Boy's Shirt Waists 65c

A quantity of these shirt waists, all fast colors, will be offered on Saturday at **65c**

### Satin Finish Marcella Quilts

We are clearing some splendid lines of Marcella quilts, such lovely fine qualities we have rarely seen as these:—

Small, single bed size.	<b>\$2.25, \$2.50 and \$2.75</b>
Large double bed size.	<b>\$3.00, \$3.50, \$4.00 and \$5.00</b>
Large, double bed size.	<b>\$3.00, \$3.50, \$4.00 and 5.00</b>

### Wonderful Values in Wash Belts 15c

A very pretty little embroidered belt this, with pearl buckles, good value at 25c. However, as we have a large stock of them we will offer them on Saturday at **15c**

### Men's Straw Hats Are Being Cleared Regardless of Cost

Now is the time to buy a good quality straw hat now while the time is on. Here are a few examples of economy:—

### Saturday will be the Last Day of the Big Staple Sale

Have you replenished your stock of household linens yet? If not, take advantage of this last day. It means a direct saving to you, and besides, such things as Table Cloths, Sheets, Pillow Slips, Towels and Quilts, etc., are always good buying even if you don't happen to want them at present. Stock up now while this sale is on. Here are a few examples of economy:—

Fine quality hemstitched pillow slips, per pr.	<b>35c</b>
Fine hemstitched sheets, full size, per pr.	<b>\$2.25</b>
Large size brown Turkish towels, per pair	<b>35c</b>
Linen table napkins, hemmed, per doz.	<b>75c to 90c</b>

JASPER AVE.

**THE HUDSON'S BAY CO. EDMONTON**





# SATURDAY AT THE BIG CLEARANCE SALE

Bargains in  
Boy's Clothing,  
Boots, Shoes,  
Wash Goods,  
Ladies' Wear,  
Men's Wear.  
Everything  
Reduced

**CASH ONLY**



Dress Goods  
of Every  
Description  
at Great  
Reductions.  
All New  
Goods, But  
Must be Sold

**CASH ONLY**

This Great Clearing Sale at the Purvis Store has made record crowds, record sales, record values, and the goods are all seasonal and just what is wanted at the moment. Join the throng on Saturday and reap the benefits of this great upheaval. Go where you like, everything is reduced and any one can wait on you. Saturday's offerings represent values of a nature that make these columns interesting, instructive and profitable. The Purvis guarantee extends through this sale, which means entire satisfaction or your money returned. Shop early on Saturday and avoid the rush.

## Sample Waists and Skirts 25 Per Cent. Discount

Our buyer had the good fortune when on his last trip east to secure the entire sample line of one of Canada's best makers, waists of every style, make, material and quality, and no two alike. The skirts are of the same variety. Styles that are at least six months ahead and should appeal to the smart dressed set. Saturday at 25 per cent. Discount.

**15c to \$2.50 Muslin Waists for 99c.**

Another shipment of pretty muslin waists that has been delayed somehow. Anyhow they are here and too late to sell at the regular prices. So out they go on the counter to swell Saturday's sales. Pretty muslin waists, embroidery trimmed, dozens of styles to choose from, all made with the new long sleeves, all sizes. Regular \$1.50 to \$2.50 values.

**75c Ladies' Night Gowns at 55c.**

Made from good quality cotton, slip over styles, nicely trimmed with embroidery, good full garments.

**50c Ladies' Drawers for 39c.**

Trimmed with Swiss embroidery, made from good pure cotton, closed and open styles.

## 50c to 65c Ladies' Fancy Lisle Hose 39c

Assuming that many of the well dressed ladies will appreciate when they see these splendid summer hose going at this small price. But the end of July is near and clearing sale movements going on. And all these goods must be sold. The bulk of these goods are all the better qualities. The selection includes plain black lace lisle, black fancy lace lisle, black embroidered lisle, tan lace lisle, white lace lisle. All the black goods are the famous Hermsdorf dye, stainless black. High spliced heels, double soles, full fashioned, all sizes. Regular prices 50c to 60c. See centre window. Saturday Sale..... **39c**

## 5c Laces and Insertions. Still a Good Selection

These pretty Nottingham laces and insertions are the talk of Edmonton, and the value is something that has never been heard of. Just imagine these pretty 10c to 25c wide laces going at 5c a yard. Some people will have as much lace as will do for years to come. Still plenty to select from in creme, white, ecru and butter shades. Lace and insertion all to match. Saturday, per yard..... **5c**

**CASH ONLY**

Successors to  
Duncan Bros. & Butters

## White Dresses Reduced

Our choice stock of white, two-piece milk lawn and muslin dresses, all reduced for quick selling on Saturday. All goods that are fresh and new. Some of them have never been out of the boxes yet, all different styles, elaborately trimmed with lace, insertion, scroll embroidery, tucks, pleats, etc.

Regular \$5.00.	Sale	Regular \$8.00	Sale
<b>\$3.50</b>		<b>\$5.50</b>	
Regular \$7.00.	Sale	Reg. \$11 to \$12.	Sale
<b>\$5.00</b>		<b>\$8.50</b>	

## 25c for Pretty 50c to 75c Fancy Muslins, Etc.

These goods are all the production of the best French, American and English markets, all new and fresh, some have never been shown. Fancy printed lawns, organdies, silk finished, checked and striped muslins. A choice of these goods beyond anything ever shown in Edmonton at this price, patterns suitable for evening, street and afternoon wear, every conceivable color and pattern, mostly on white grounds. Regular 50c to 75c values. Saturday..... **25c**

**Bed Spreads at \$1.49.**

Double bed size with fringe. Spreads that will give good wear and wash well, red and white, and blue and white.

**Hemmed Sheets \$1.29 Per Pair.** Made from good English cotton, three-fourth and a nice even cloth free from dressing.

**Hemmed Pillow Cases 29c Per Pair.** Made from good pure cotton, hemmed and ready for use, all sizes.

**White Cotton Spreads \$1.14.**

Marcella, English made, full double size, nice open patterns and only a limited quantity to go at this special price. **Hemstitched Pillow Cases at 45c per pair.**

Made from superior quality English cotton, guaranteed pure and free from dressing, all sizes.

## Men's and Women's Footwear at Substantial Reductions

We have rounded up our entire stock of footwear and find some lines that are broken, and down to a few dozen pairs, and there is no fault to find with any of them, only that a July Clearance Sale means everything must go. New goods are coming to hand daily and we want the room. That's the sum and substance of this shoe offering in a nutshell.

### 41 PAIR MEN'S OXFORDS

In tan, patent leather, velvet, dangle, splendid fitting lasts all new and nifty sizes 5 1/2 to 9 1/2. Regular prices \$4.50 to \$5.50. Saturday Sale..... **\$3.60**

### 78 PR. WOMEN'S STRAP SLIPPERS

And oxfords, broken lines, all sizes and lasts. Regular \$2.00 to \$3.00. Saturday..... **\$1.35**

### 100 PAIR ART SHOES FOR WOMEN

Made by the Walker Parker Co., Toronto, in all the newest shapes and lasts, all high grade footwear, and this season's latest styles, lines that must be sold to make room for new goods.

REGULAR \$2.00—SALE PRICE \$2.00
REGULAR \$3.00—SALE PRICE \$2.40
REGULAR \$4.00—SALE PRICE \$2.80
REGULAR \$4.50—SALE PRICE \$3.40
REGULAR \$5.50—SALE PRICE \$3.50

### Men's Summer Wash Vests 99c

Reg. \$1.50 to \$2.50 Values.

A final clean up of Summer Wash Vests at a mere fraction of the regular price. All the good washing materials, piques, ducks, drills, and fancy vestings in white, natural brown, black and white stripes and checks and fancy mixtures. All this season's newest patterns. Sizes 31 to 44. Reg. \$1.50 to \$2.50 values. Sale Price..... **89c**

### Men's Negligee and Laundry Shirts 99c

Reg. \$1.50 to \$2.00 Values.

A selection of shirts not to be equalled at the price and all the best makers' goods, W.G. & R. shirts, Dook's shirts and Van Allen makes. The material and workmanship on any of these makes you can depend on. Mostly coat styles, all the very newest patterns and materials made with cuff attached and separate cuffs. All sizes. Reg. \$1.50 to \$2.00. Sale Price..... **99c**

## Men's Wear Specials

**\$1.00 Men's Drill Shirts for 69c.**

Men's heavy black drill working shirts and black and white striped drills, good, roomy shirts with good full sleeves, all sizes, **99c** Saturday.....

**50c. Men's Black Cashmere Sox 3 pairs for \$1.00.**

Black Lama Sox, full fashioned, reinforced heels and toes, seamless feet, all sizes.

**75c Men's Kid Gloves for 40c.**

Men's fine kid gloves, pique seams, dome fasteners, tan, brown and beaver, all sizes. Regular 75c values.

**25c Wash Ties for 19c.**

All the good washing materials, piques, zephyrs, gingham, fancy stripes and pure white.

**Boy's Clothing All Reduced—\$2.00 to \$15.00**

**Suits Selling for \$1.45 to \$9.50**

Our high grade stock of boys' clothing at the mercy of this great July Clearance Sale. Everything has the green sale tag marked in plain figures, at a reduction of from 25 per cent. to one-third off Norfolk, three-piece suits, buster suits, sailor suits, in tweeds, worsted serges and fancy suitings. Saturday Sale Price, from..... **\$1.45 to \$9.50**

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